



FAX# 703 528 7880 OCT9/12 13.12  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51	A		500A-600A	30		\$340.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT13 ON LINE-6 FOR 2 SPOTS/WK												
52	A		1205A-105A	30		\$340.00	10/10	10/11	1		W-TH	1
PROGRAM : KIMMEL												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 51-52												
14	S		1200N-1230P	30		\$600.00	10/13	10/14	1		SA-SU	1
PROGRAM : NOON NEWS												
53	A		1200N-330P	30		\$2,750.00	10/13	10/13	1		SAT	1
PROGRAM : FBALL												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-14 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-28 FOR 1 SPOT/WK												
54	A		330P-700P	30		\$2,750.00	10/13	10/13	1		SAT	1
PROGRAM : FBALL												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 53-56												
55	A		400P-500P	30		\$800.00	10/9	10/12	2		TU-F	2
PROGRAM : DR OZ												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 53-56												
56	A		600A-700A	30		\$850.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 53-56												
22	S		700P-800P	30		\$850.00	10/13	10/13	0		SAT	0
PROGRAM : JEOPARDY/WHEEL												
28	S		900P-1000P	30		\$6,500.00	10/11	10/11	0		THU	0
PROGRAM : GREY'S ANATOMY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#6 MISSED: SAT/700A-900A (OCT8/12)  
OFFER: SAT/500A-600A OCT13 30S \$340.00 PLS ADVISE.  
& W-TH/1205A-105A OCT10 30S \$340.00  
CMT: WE CAN OFFER

M3 OK'D BUY#14 MISSED: SA-SU/1200N-1230P (OCT8/12)  
BUY#22 SAT/700P-800P OCT13 30S \$600.00  
BUY#28 THU/900P-1000P OCT11 30S \$850.00  
OFFER: SAT/1200N-330P OCT13 30S \$6,500.00 PLS ADVISE.  
& SAT/330P-700P OCT13 30S \$2,750.00  
& TU-F/400P-500P OCT9(2/WK) 30S \$2,750.00  
& SUN/600A-700A OCT14 30S \$800.00  
CMT: WE CAN OFFER

M4 REJECT BUY#14 MISSED: SA-SU/1200N-1230P (OCT8/12)  
BUY#22 SAT/700P-800P OCT13 30S \$600.00  
BUY#28 THU/900P-1000P OCT11 30S \$850.00  
OFFER: SAT/1200N-330P OCT13 30S \$6,500.00 PLS ADVISE.  
& SAT/330P-700P OCT13 30S \$2,750.00  
& TU-F/400P-500P OCT9(2/WK) 30S \$2,750.00  
& SUN/600A-700A OCT14 30S \$800.00  
CMT: WE CAN OFFER

OCT/12 173000.00

CONTRACT TOTAL 173000.00  
TOTAL SPOTS 102

MARKET TOTALS \$419,965 WFTV 41% WKMG 15% WESH 29% WOFL 11% WKCF 1% WRBW 1% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE